RICH "TRIGGER" BONTRAGER
AMERICA'S LEADERSHIP BROADCASTER™

LEAD THROUGH THE LENS™
LEAD CONFIDENTLY. CONNECT DEEPLY.

REAL CONVERSATIONS.
REAL CONNECTIONS.
REAL RESULTS.

LEAD THROUGH THE LENS



Rich "TRIGGER" BONTRAGER

TURN YOUR ON-CAMERA PRESENCE INTO OFF-CAMERA INFLUENCE.

INSPIRE
greater engagement and commitment.

IMPROVE
on-camera and virtual communication skills.

STRENGTHEN
credibility, trust, and connection on any platform.

CREATE
a compelling presence that builds influence and opens doors.

DELIVER
practical tools leaders can use immediately.

THE CHALLENGE

Every appearance — live, virtual, or on video — sends a message. In a camera-first world, leaders can no longer afford to be unprepared or unintentional. It's not just what you say — it's how you show up.

YOUR AUDIENCE WILL LEAVE WITH:

- A clear framework for on-camera leadership.
- Tools to communicate with confidence and authenticity.
- Strategies to connect with any audience, in any setting.
- Practical steps to turn every appearance into opportunity.

BRING TRIGGER TO YOUR NEXT EVENT ›

Scan to inquire about speaking availability.

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KEYNOTE SPEAKER | LEADERSHIP COMMUNICATION STRATEGIST | LEADERSHIP ADVISOR | MEDIA EXPERT