RICH "TRIGGER" BONTRAGER
AMERICA'S LEADERSHIP BROADCASTER™

LEAD THROUGH THE LENS™
LEAD CONFIDENTLY. CONNECT DEEPLY.

REAL CONVERSATIONS.
REAL CONNECTIONS.
REAL RESULTS.

4 GOOD LEADERSHIP RISKS WORTH TAKING



Rich "TRIGGER" BONTRAGER

COURAGEOUS CHOICES
THAT BUILD STRONGER PEOPLE,
STRONGER TEAMS,
AND A STRONGER TOMORROW.

INSPIRE
the courage to step forward even when it's uncertain.

IMPROVE
better decision-making through open, honest communication.

STRENGTHEN
trust, collaboration, and resilience across teams.

CREATE
a culture where people feel safe to speak up, innovate, and grow.

DELIVER
practical tools leaders can use immediately.

THE CHALLENGE

Many leaders play it safe to avoid criticism, conflict, or failure. But in today's fast-changing world, playing it safe often leads to missed opportunities, stagnant teams, and a loss of trust. Leadership requires a different kind of courage — the courage to take the right risks.

YOUR AUDIENCE WILL LEAVE WITH:

- A clear understanding of four leadership risks worth taking.
- Real-world examples and lessons learned.
- Tools to evaluate risk with clarity and confidence.
- Practical steps to turn risk into opportunity.

BRING TRIGGER TO YOUR NEXT EVENT ›

Scan to inquire about speaking availability.

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KEYNOTE SPEAKER | LEADERSHIP COMMUNICATION STRATEGIST | LEADERSHIP ADVISOR | MEDIA EXPERT